

# Supervalu Growing Profits, Growing Success

## IN THIS TOUGH ECONOMY...

...more families are cutting back and eating at home—preferring to buy food at the grocery store instead of at restaurants. This has meant that while all businesses have been affected by the recession, grocery stores have suffered less.

Grocery companies like Supervalu are still seeing big profits and big success.

**THE NUMBERS** show this clearly.

Supervalu is a successful company whose future is bright and who stands poised for greater success when the economy improves.

**So why not share the success with the grocery workers who work hard every day to make it possible?**

It's the right thing to do.

## BY THE NUMBERS

### Signs of financial health:

- In 2008, Supervalu generated \$44.56 billion in net sales compared to \$44.05 billion in 2007.
- In the most recent quarter, net sales totaled \$12.7 billion—despite the current economic environment.

### And Supervalu's executives are still being rewarded handsomely for the company's success:

- In 2008, CEO Jeffrey Noddle received \$1.16 million in salary, up from to \$1.13 million in 2007. His total compensation amounted to \$7.45 million in 2008.
- President and COO Michael L. Jackson's total compensation totaled \$2.9 million in 2008.
- New CEO Craig Herkert will receive a base salary of \$850,000 and a bonus pay of up to 300%. This means that salary and bonus pay could potentially amount to \$3.4 million. He's also been offered an extremely generous bonus package, with stock options and other rewards.

### Supervalu is poised for even greater success:

- Supervalu is a Fortune 100 company, ranked 51st on the 2009 list.
- The Albertson's acquisition in 2006 has led to tremendous growth for Supervalu. In 2006, net sales following the acquisition amounted to \$37 billion compared to \$19.9 billion in 2005.
- The Albertson's acquisition allowed Supervalu to capture more market share. The company is ranked as a top three grocer in thirty-two metropolitan areas in the country, and holds a top three position in ten of the top twenty-five largest U.S. markets.
- While the company did acquire a lot of debt with the Albertson's purchase in 2006, Supervalu is paying down debt quickly. Many analysts have been positive on Supervalu's financial state, describing the company as "clearly a survivor" in the current environment.