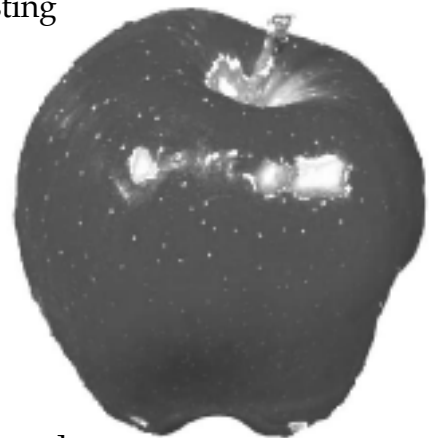


# Supermarket executives don't know the difference between apples and oranges.

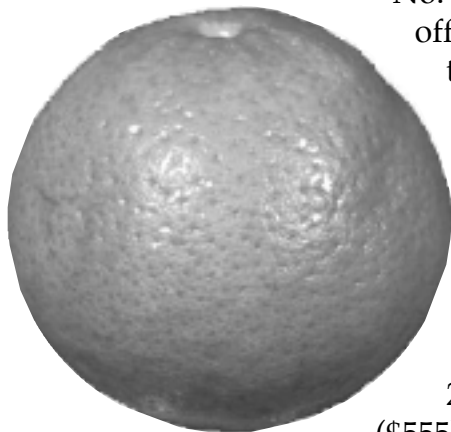
**V**ons, Albertsons and Ralphs recently ran newspaper ads boasting about their "very good" health care proposals. In a classic example of lying with statistics, they created a phony comparison attempting to convince the public of their generosity.

*This is "comparing apples to oranges."*

They said the "average employer" pays \$555 per month per employee for health care coverage, while they offered to pay \$932. Impressive, right?



No. The fine print under the alleged offer states: "Proposed for current, full-time employees by the end of the [3-year] contract."



*Here's what they don't want you to know:*

1. ... the industry has a high rate of employee turnover — that means that soon most of the workers will be *new employees*. For new employees, the companies intend to strip health benefits down to *less than \$150 a month!*
2. ... employers compare their alleged proposal with a figure (\$555) that is the average for *all employers* including those who *don't provide any benefits at all!* If the employers were honest, they'd compare their figures with the average monthly benefits paid by large corporations in 2003.
3. ... even for the few "current, full-time employees," the proposed contribution is only \$606 per month for 2004. The companies tried to compare a proposal for 2006 against a statistic from 2003 based on costs from 2002!

*What are the companies hiding?*

They want to cut health care in half. To maintain current benefits, workers could be forced to pay almost \$100/week. After a few years, health care could disappear altogether.

Why do these profitable corporations want to do this to workers?

It's simple: *Corporate Greed.*

Don't be fooled by phony statistics and phony comparisons.

Thank you for continuing to support our cause!

*The striking and locked-out employees of  
Vons, Pavilions, Albertsons and Ralphs*

